



Zurich Switzerland

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behance.net/minal instagram.com/me.minal

EDUCATION

Master of Advanced Studies in Interaction Design

Scuola universitaria professionale della Svizzera Italiana (SUPSI) Switzerland

(Sept 2015 - July 2016)

Bachelor of Fine Arts (Applied Arts)

Sir J.J. Institute of Applied Art University of Mumbai India

(June 2002 - June 2006)

Skills & Tools

Interaction Design UI Design

User Experience Usability

Wireframing User Research

User Journeys Infographics

Cross-platform design

Sketch Adobe Illustrator

Adobe Photoshop Invision

Adobe XD HTML CSS

D3JS Atlassian JIRA

Atlassian Confluence

WORK EXPERIENCE

Credit Suisse Zurich

Design and development of Digital Compliance Ecosystem

- **Lead Experience Designer (AVP)**

(Jan 2020 - till the date)

- **Experience Designer**

(Feb 2017 - Dec 2019)

Visual & User Interface Designer

Various freelance design projects with the ad agencies like JWT, Leo Burnett

Freelancer Mumbai (Apr 2009 - Apr 2016)

User Interface Designer

Web design and digital campaigning of online shopping portal

Webchutney Mumbai (May 2012 - Dec 2012)

Senior Visual Designer

Advertising campaigns for Garnier (LOreal), Angel Broking, Fidelity.

Publicis Capital Mumbai (Jan 2011 - May 2012)

Senior Graphic Designer

Advertising campaigns & design collaterals for HDFC Bank as the principal client

Euro RSCG Mumbai (May 2008 - Feb 2009)

Graphic Designer

Concept Communications Mumbai (Dec 2006 - Apr 2008)