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EDUCATION

Master of Advanced Studies in Interaction Design

Scuola universitaria
professionale della Svizzera
Italiana (SUPSI) Switzerland

(Sept 2015 - July 2016)

Bachelor of Fine Arts (Applied Arts)

Sir J.J. Institute of Applied Art
University of Mumbai India

(June 2002 - June 2006)

Skills & Tools

Interaction Design UI Design

User Experience Usability

Wireframing User Research

User Journeys Infographics

Cross-platform design

Sketch Adobe Illustrator

Adobe Photoshop Invision

Adobe XD HTML CSS

D3JS Atlassian JIRA

Atlassian Confluence

WORK EXPERIENCE

Experience Designer

Design System for compliance team, Responsible for creating
design experiences
for internal tools and building

Credit Suisse Zurich (Feb 2017 - till the date)

Visual & User Interface Designer

Various freelance design projects with the ad agencies like
JWT, Leo Burnett

Freelancer Mumbai (Apr 2009 - Apr 2016)

User Interface Designer

Web design and digital campaigning of online shopping portal

Webchutney Mumbai (May 2012 - Dec 2012)

Senior Visual Designer

Advertising campaigns for Garnier (LOreal), Angel Broking,
Fidelity.

Publicis Capital Mumbai (Jan 2011 - May 2012)

Senior Graphic Designer

Advertising campaigns & design collaterals for HDFC Bank as
the principal client

Euro RSCG Mumbai (May 2008 - Feb 2009)

Graphic Designer

Design collaterals for various consumer, real estate and textile
brands

Concept Communications Mumbai (Dec 2006 - Apr 2008)